

Pomegranate AI Donors Initiative

A Mission-Driven Philanthropy for Dementia & Eldercare

1. Introduction – The Urgency of Now

Imagine watching a loved one slowly **lose their memories**, struggling to recognize faces that once brought them comfort. **Dementia is not just an illness—it's a slow goodbye.** Families across the world are **overwhelmed**, financially drained, and emotionally exhausted.

But what if you could change that?

At Pomegranate AI, we are building an AI-driven, home-based eldercare solution that ensures safety, dignity, and connection for dementia patients—without the astronomical costs of traditional care.

This isn't just another tech project.

- **?** This is a movement.
- **?** This is a revolution in how we care for our aging loved ones.
- And you can be part of it.

2. Why This Matters – The Problem We Are Solving

- Over 55 million people worldwide live with dementia, yet the world lacks affordable solutions for home care.
- Governments and institutions are underfunded, understaffed,
 and unprepared for the rising dementia crisis.



- Families are often left with no choice but expensive assisted living facilities, costing \$6,000-\$7,500 per month—out of reach for most.
- Caregivers are overwhelmed, leading to burnout, depression, and stress-related illnesses.

Pomegranate AI is bridging this gap by:

- **✓** Repurposing old smartphones into intelligent AI caregivers
- ✓ Providing real-time monitoring, alerts, and cognitive engagement
- **✓** Helping families keep their loved ones at home longer
- ✓ Building a global caregiving ecosystem powered by community support

This is **not just technology**—this is **a lifeline** for millions. And you can be part of making it happen.

3. The Role of Donors – You Are More Than Just a Funder

We believe **charity is not just about giving—it's about impact.** That's why, when you donate to Pomegranate AI, you are **not just funding a project**—you are **shaping the future of dementia care.**

As a donor, you will be part of the **Pomegranate Donors Advisory Board (DAB),** a dedicated circle of philanthropists, visionaries, and changemakers who will:

- **✓ Guide our mission** Help shape how funds are allocated for maximum impact.
- **▼** Receive exclusive impact reports See exactly how your



contributions are making a difference.

☑ Be part of a legacy movement – Your name (if you choose) will be forever linked to a **groundbreaking humanitarian project**.

4. How Your Donation Will Create Change

- \$99 Provides the Basic I AI Care App for a family in need
- ◆ \$500 Supports five families with our AI-driven dementia monitoring system
- ◆ \$5,000 Helps cover the **cost of developing advanced AI** caregiving features
- ◆ \$50,000+ Contributes to scaling free care solutions across multiple regions

100% of donations go toward:

- ✓ Providing free dementia care applications to 10,000 families in need
- ✓ Expanding our AI caregiving ecosystem to include private caregivers
- **✓** Funding technology that reduces caregiver burnout & stress
- ✓ Developing AI-powered solutions for fall detection, motion tracking & cognitive stimulation
- ***** Every dollar gets us closer to a future where no family has to choose between love and affordability.
- 5. The Power of Giving Why People Donate



People donate because they believe in a cause bigger than themselves. Here's why philanthropists like you choose to give:

- ◆ Because dementia could affect someone you love Supporting this project means securing better care options for the future.
- ◆ Because impact matters Your donation creates tangible change, not just a promise.
- Because healthcare systems are failing Together, we can build a community-driven solution that governments cannot.
- Because real generosity leaves a legacy Your contribution could be the turning point in dementia care history.
- This is not a donation—it's a movement.

6. Exclusive Donor Recognition & Benefits

Donors will receive **recognition based on their contribution level** (unless they prefer anonymity).

Contribution Level	Recognition & Benefits
Seed Donor (\$99 - \$999)	Name listed in donor reports, access to exclusive project updates
Champion Donor (\$1,000 - \$9,999)	Invitation to strategy briefings, personalized impact report
Legacy Donor (\$10,000 - \$49,999)	Name added to Founding Donors Wall , quarterly insider reports
Visionary Donor (\$50,000+)	Private roundtable discussions with founders, honorary lifetime membership in Donors Advisory Board (DAB)

• Want to stay anonymous? No problem. You can still contribute and see the impact without public recognition.



7. Transparency & Accountability

We understand the importance of **trust** when it comes to philanthropy. That's why **every donor will receive detailed reports** on:

- **★** How funds are being used
- * Real-world impact stories from caregivers and families
- Project milestones & success metrics

We are fully transparent, ensuring that every dollar makes a measurable difference.

8. Final Call to Action – Be Part of the Change

- The dementia crisis is real.
- We have the technology to change lives.
- We just need YOU to help make it happen.

With your support, we will:

- ✓ Distribute 10,000 free applications to families in need
- ✓ Scale community-driven caregiving support
- ✓ Build an AI-driven future where eldercare is accessible to all
- **Your donation is not just money—it's hope. It's impact. It's a revolution.**
- Join us. Donate today. Be part of something bigger than yourself.



9. Disclaimer & Legal Rights

The **Pomegranate Donors Initiative** is a **philanthropic program** designed to support eldercare solutions. Donations are **voluntary and non-equity-based**. Pomegranate AI reserves the right to **modify or adjust** fund allocation to maximize impact.