

# **Pomegranate Cooperative Loyalty Fund (PCLF)**

A New Approach to Equity-Based Customer Engagement

#### 1. Introduction

The Pomegranate Cooperative Loyalty Fund (PCLF) is a revolutionary initiative that rewards early adopters, customers, and supporters of Pomegranate AI with a stake in the company's future growth. Unlike traditional loyalty programs that offer discounts, PCLF enables participants to accumulate Pomegranate Seeds (loyalty points), which convert into equity within a 10% allocation of future company shares. This approach ensures that those who contribute to the company's success share in its future value.

#### 2. Objectives of PCLF

- Encourage Early Adoption Drive pre-orders to fund initial product launch.
- Align Stakeholder Interests Reward customers who actively support company growth.
- Protect Investor Equity Maintain a structured and controlled 10% equity allocation.
- Foster Engagement Convert engagement and product purchases into long-term benefits.



#### 3. How PCLF Works

### **Earning Pomegranate Seeds**

Participants earn Pomegranate Seeds (PS) based on pre-orders, subscriptions, and engagement.

#### **Pre-Order Bonus (One-Time Only)**

• Basic I (\$99.99): 20 Seeds

• Basic II (\$149.99): 30 Seeds

• Basic III (\$199.99): 40 Seeds

• Advanced App (\$599.99): 120 Seeds

### **Subscription-Based Earnings**

- Normal Rate: Every \$ spent = 0.5% Seed
- Yearly Subscription Bonus: Subscribers receive **2x** the normal rate of Seed accumulation.

# 4. Seed-to-Equity Conversion

- The PCLF equity pool is fixed at 10% of total future shares.
- Each Seed will represent a proportionate share of this 10% allocation.
- The total number of Seeds distributed at the time of conversion determines the Seed-to-equity ratio.
- Example: If company valuation reaches \$100M, and share price \$25/ share and total circulating Seeds = 1,000,000, then:



 Valuation 100M / \$25 share price = Total No. of the Shares will be 4M.

Formula:  $(4M \text{ shares } X \text{ } 0.1) \div 1,000,000 \text{ Seeds}) = 0.4 \text{ Equity}$  per Seed.

A participant holding 500 Seeds would receive 500 X 0.4 = 200 shares.

### 5. Program Structure & Limits

Phase	Funding	Total Seed	Participation
	Goal	Allocation	Cap
Phase 1 (Pre-Orders)	\$2M	Based on sales	20,000 users
Phase 2 (Growth)	TBD	Future expansion	TBD

- Once Phase 1 pre-orders close, no additional Seeds will be issued for that tier.
- Further phases may be introduced with adjusted Seed issuance terms.

## 6. Benefits of Participating in PCLF

- Equity Participation Convert loyalty into real ownership
- ✓ Higher Returns for Early Adopters Maximize participation in prelaunch phase
- ✓ Scalability Future expansion will include IoT product purchases using Seeds



- ✓ No Immediate Investment Required Simply engaging with Pomegranate AI earns rewards
- ✓ Long-Term Wealth Generation Participate in a growing AI-driven market

#### **7. FAQs**

# Q1: How do I earn Pomegranate Seeds?

A: You earn Seeds through pre-orders, subscriptions, and engagement with Pomegranate AI products.

### **Q2:** How is Seed-to-Equity conversion calculated?

A: It is calculated based on the total distributed Seeds at the time of equity allocation and the 10% equity pool.

# Q3: Will this dilute existing investor equity?

A: No, because the equity pool is fixed at 10%, ensuring no uncontrolled dilution.

### Q4: Can I trade or sell my Seeds?

A: Seeds cannot be traded or transferred currently but may have future exchangeability.

# Q5: What happens if I don't redeem my Seeds?

A: Your Seeds remain valid for conversion when the company reaches the equity allocation stage.



# 8. Disclaimer & Legal Rights

Participation in PCLF does not guarantee financial gain. Pomegranate AI reserves the right to modify, amend, or discontinue the program. All equity allocations are subject to regulatory approvals.

#### 9. Conclusion

PCLF offers a unique and valuable opportunity to be part of an AI-driven revolution in elder care and dementia surveillance. Through an equity-based loyalty model, Pomegranate AI aligns its growth with its most valuable stakeholders—its customers and supporters.

Join the future of AI-powered care today!