

## **Pomegranate Cooperative Loyalty Fund (PCLF)**

A Revolutionary Equity-Based Loyalty Program

## **<u>1. Introduction</u>**

The Pomegranate Cooperative Loyalty Fund (PCLF) is an innovative initiative that rewards early adopters, supporters, and customers of Pomegranate AI by allowing them to accumulate Pomegranate Seeds (loyalty points) that translate into a share of a capped 10% equity pool in the company. Unlike traditional loyalty programs that offer discounts, PCLF enables participants to own a stake in the company's future success.

This approach creates long-term engagement, aligns customer incentives with company growth, and ensures investor-friendly equity protection without excessive dilution.

# 2. Objectives of PCLF

- Encourage Adoption & Engagement Reward loyal customers and investors who contribute to Pomegranate AI's growth.
- Motivate Pre-Orders to Raise \$2M for Development The program drives 20,000 pre-orders of Basic I at \$99.99, securing initial funding.
- Provide Exclusive Early Access Participation is capped at \$2M worth of transactions, ensuring early supporters benefit the most.
- Protect Investor Equity The 10% equity pool is dynamically adjusted, ensuring balanced distribution without impacting investor holdings.



• Enhance Tangible Benefits – Future plans include using Pomegranate Seeds for premium services, third-party IoT device purchases, or future equity conversions.

## 3. How It Works

Pomegranate Seeds (PS) are earned through pre-orders, subscriptions, and engagement.

Pre-Order Bonus (One-Time)

Product	Price	Pomegranate Seeds Earned
Basic I	\$99.99	20 Seeds
Basic II	\$149.99	30 Seeds
Basic III	\$199.99	40 Seeds
Advanced App	\$599.99	120 Seeds

# Subscription-Based Earnings

Subscription Type	Spending Threshold	Seeds Earned
Monthly Subscription	\$10 spent	1 Seed
Yearly Subscription	\$10 spent	1.5 Seeds

## Example Calculation:

A customer with a \$19.99/month subscription (\$239.88/year) earns:

- Monthly: 24 Seeds
- Yearly (2x bonus): 36 Seeds



### 4. Seed Allocation & Equity Conversion

Total Seed Cap for Phase 1: 600,000 Seeds distributed across all participants.

Once 600,000 Seeds are allocated, pre-order incentives stop. Equity Pool: The 10% ownership share is divided proportionally based on total Seed holdings.

How Ownership is Calculated:

- Each participant's Seeds represent their proportional share within the capped 10% equity pool.
- Once the 600,000 Seed limit is reached, no additional Seeds will be distributed in Phase 1.

## **<u>5. Future Benefits of PCLF</u>**

Early Supporters Get Ownership: Participants own a stake in the company's success.

Seeds Offer Future Utility: Seeds may later be redeemed for premium services, product discounts, or future tokenization.

Exclusivity for Early Adopters: With a fixed Seed cap, early participants gain the most value.

Investor & Founder Protection: No risk of excessive dilution—the equity pool remains fixed at 10%.



## <u>6. FAQs</u>

Q1: How do I earn Pomegranate Seeds?

A: You earn Pomegranate Seeds for every pre-order and subscription with Pomegranate AI.

- Basic I = 20 Seeds, Basic II = 30 Seeds, Basic III = 40 Seeds, Advanced App = 120 Seeds
- Monthly Subscription: \$10 spent = 1 Seed
- Yearly Subscription: \$10 spent = 1.5 Seeds

Q2: What happens when the 600,000 Seed cap is reached?

A: Once the cap is reached, no new entries will be accepted. Existing Seeds will be proportionally distributed within the 10% equity pool.

Q3: Will this dilute investor equity?

A: No. The program has a fixed 10% cap, meaning investors retain their ownership percentage, and no shares are issued beyond this limit.

Q4: Can I trade or transfer my Pomegranate Seeds?

A: Currently, Seeds are non-transferable, but we are exploring future tokenization options.

Q5: How can I track my Seed balance?

A: A dedicated portal on our website will allow members to track their Seeds, equity allocation, and rewards.



#### 7. Disclaimer & Legal Rights

Pomegranate AI reserves the right to modify, amend, or discontinue the program at any time. The allocation of equity is subject to regulatory approvals, ensuring legal compliance. Participation in PCLF does not guarantee financial returns, and all equity distributions will follow standard corporate governance protocols.

#### 8. Conclusion

The Pomegranate Cooperative Loyalty Fund is an industry-first, offering real ownership instead of traditional discounts. This program aligns early adopters, investors, and customers in a shared vision for success while ensuring sustainable company growth and investor protection.

Join today and be part of the future of AI-driven eldercare!

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