

# **Pomegranate Cooperative Loyalty Fund (PCLF)**

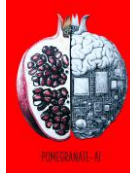
## ***A New Approach to Equity-Based Customer Engagement***

### **1. Introduction**

The Pomegranate Cooperative Loyalty Fund (PCLF) is a revolutionary initiative that rewards early adopters, customers, and supporters of Pomegranate AI with a stake in the company's future growth. Unlike traditional loyalty programs that offer discounts, PCLF enables participants to accumulate Pomegranate Seeds (loyalty points), which convert into equity within a 10% allocation of future company shares. This approach ensures that those who contribute to the company's success share in its future value.

### **2. Objectives of PCLF**

- Encourage Early Adoption – Drive pre-orders to fund initial product launch.
- Align Stakeholder Interests – Reward customers who actively support company growth.
- Protect Investor Equity – Maintain a structured and controlled 10% equity allocation.
- Foster Engagement – Convert engagement and product purchases into long-term benefits.



### **3. How PCLF Works**

#### **Earning Pomegranate Seeds**

Participants earn Pomegranate Seeds (PS) based on pre-orders, subscriptions, and engagement.

#### **Pre-Order Bonus (One-Time Only)**

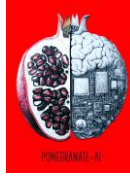
- Basic I (\$99.99): 20 Seeds
- Basic II (\$149.99): 30 Seeds
- Basic III (\$199.99): 40 Seeds
- Advanced App (\$599.99): 120 Seeds

#### **Subscription-Based Earnings**

- Normal Rate: Every 1 \$ spent = 1 Seed (10% of value)
- Yearly Subscription Bonus: Subscribers receive **2x** the normal rate of Seed accumulation. Every \$1 spent = 2 Seeds (20% of Value)

#### **Redemption:**

- **For purchases of merchandise on website 20 seeds equals \$1 credit.**
- **Maximum Redemption for single purchase 200 seeds or \$10. (Net saving 5%).**



#### **4. Seed-to-Equity Conversion**

- The PCLF equity pool is fixed at 10% of total future shares.
- Each Seed will represent a proportionate share of this 10% allocation.
- The total number of Seeds distributed at the time of conversion determines the Seed-to-equity ratio.
- Example: If company valuation reaches \$100M, and share price \$25/ share and total circulating Seeds = 1,000,000, then:
  - Valuation 100M / \$25 share price = Total No. of the Shares will be 4M.

Formula:  $(4M \text{ shares} \times 0.1) \div 1,000,000 \text{ Seeds} = 0.4 \text{ Equity per Seed.}$

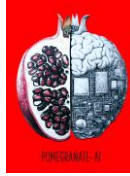
A participant holding 500 Seeds would receive  $500 \times 0.4 = 200$  shares.

#### **5. Program Structure & Limits**

Phase	Funding Goal	Total Seed Allocation	Participation Cap
Phase 1 (Pre-Orders)	\$2M	Based on sales	20,000 users
Phase 2 (Growth)	TBD	Future expansion	TBD

- Once Phase 1 pre-orders close, no additional Seeds will be issued for that tier.
- Further phases may be introduced with adjusted Seed issuance **terms.**

#### **6. Benefits of Participating in PCLF**



- ✓ Equity Participation – Convert loyalty into real ownership
- ✓ Higher Returns for Early Adopters – Maximize participation in pre-launch phase
- ✓ Scalability – Future expansion will include IoT product purchases using Seeds
- ✓ No Immediate Investment Required – Simply engaging with Pomegranate AI earns rewards
- ✓ Long-Term Wealth Generation – Participate in a growing AI-driven market

## **7. FAQs**

### **Q1: How do I earn Pomegranate Seeds?**

A: You earn Seeds through pre-orders, subscriptions, and engagement with Pomegranate AI products.

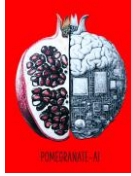
### **Q2: How is Seed-to-Equity conversion calculated?**

A: It is calculated based on the total distributed Seeds at the time of equity allocation and the 10% equity pool.

### **Q3: Will this dilute existing investor equity?**

A: No, because the equity pool is fixed at 10%, ensuring no uncontrolled dilution.

### **Q4: Can I trade or sell my Seeds?**



A: Seeds cannot be traded or transferred currently but may have future exchangeability.

**Q5: What happens if I don't redeem my Seeds?**

A: Your Seeds remain valid for conversion when the company reaches the equity allocation stage.

**8. Disclaimer & Legal Rights**

Participation in PCLF does not guarantee financial gain. Pomegranate AI reserves the right to modify, amend, or discontinue the program. All equity allocations are subject to regulatory approvals.

**9. Conclusion**

PCLF offers a unique and valuable opportunity to be part of an AI-driven revolution in elder care and dementia surveillance. Through an equity-based loyalty model, Pomegranate AI aligns its growth with its most valuable stakeholders—its customers and supporters.

**Join the future of AI-powered care today!**

CONFIDENTIAL - Member IP / Copyright 1229491